

THE LIVING-BETTER ISSUE

# House Beautiful

**DESIGN  
YOUR  
BEST  
LIFE**

**BUILD,  
DECORATE  
& SHOP  
YOUR WAY TO  
FEELING  
GOOD**

*The  
Reveal:*  
**OUR HAPPIEST,  
HEALTHIEST  
HOUSE YET!**  
PG. 63

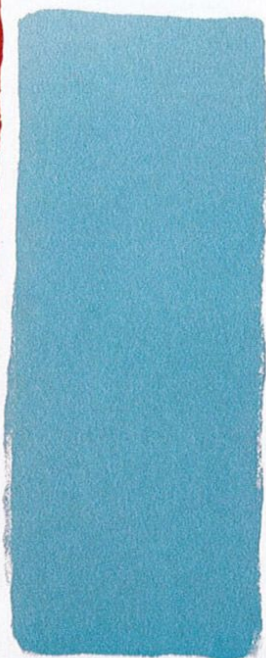


NOVEMBER 2018





**SPICE OF LIFE**  
DET439  
DUNN-EDWARDS



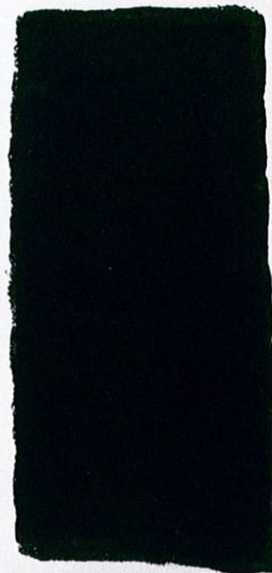
**BLUEPRINT S470-5**  
BEHR



**CAVERN CLAY**  
SW 7701  
SHERWIN-WILLIAMS



**METROPOLITAN**  
AF-690  
BENJAMIN MOORE



**NIGHT WATCH**  
PPG1145-7  
PPG PITTSBURGH  
PAINTS



**COLOR TRENDS**

## Setting the Tone: The 2019 Paint Forecast

**W**hile some of us are still trying to work the latest It hue into our homes, a cabal of color experts have already wrapped up their lead colors for next year. Their message: We all need a little cocooning. "People want a break from the chaos and noise out there," says Benjamin Moore creative director Ellen O'Neill, who selected Metropolitan, a contemplative, light-shifting gray, as the brand's 2019 Color of the Year. Earthy, warm tones—like Sherwin-Williams Cavern Clay and Dunn-Edwards Spice of Life—seem bold

at first glance, but they're known for a similarly soothing effect. "Painted on the walls, it's like an embrace," says Sue Wadden, Sherwin-Williams's director of color marketing. And with tech-saturated consumers struggling to stay rooted, expect plenty of organic inspiration. Behr Blueprint evokes a calm sea blue, while PPG Night Watch, a midnight green, "represents that meditative state of being in nature," says the company's senior color marketing manager, Dee Schlotter. "Right now, we could use a bit of peace and quiet!" —*Emma Bazilian*